

Simsbury Celebrates
SPONSORSHIP OPPORTUNITIES

<p>Hopmeadow Society & Presenting Sponsor</p> <p>\$2,000+</p>	<p>Primary recognition in publicity, editorial, advertising</p> <ul style="list-style-type: none"> ✓ Presenting sponsor of Simsbury Celebrates ✓ Sponsor's logo on street banner over Hopmeadow Street ✓ Primary recognition (logo/name) on electronic display during event ✓ Multiple advertisements in local papers ✓ SCTV talk show support ✓ Letter to the editor recognition ✓ Program brochure ✓ Prominent recognition on event website
<p>Pinchot Club</p> <p>\$1,000 - \$1,999</p>	<p>Secondary recognition in publicity, editorial, advertising</p> <ul style="list-style-type: none"> ✓ Sponsor's logo on street banner over Hopmeadow Street ✓ Recognition (logo/name) on electronic display during event ✓ Advertisements in local papers ✓ SCTV talk show ✓ Letter to the editor recognition ✓ Program brochure ✓ Recognition on event website
<p>Massaco Guild</p> <p>\$500 - \$999</p>	<ul style="list-style-type: none"> ✓ Advertisements in local papers ✓ SCTV talk show ✓ Letter to the editor recognition ✓ Recognition on electronic display during event ✓ Program brochure ✓ Recognition on event website
<p>Drake Hill Crew</p> <p>\$150 - \$499</p>	<ul style="list-style-type: none"> ✓ Recognition on electronic display during event ✓ Recognition in news release to local media ✓ Program brochure ✓ Recognition on event website
<p>Simsbury Celebrates Supporter</p> <p>\$51 - \$149</p>	<ul style="list-style-type: none"> ✓ Recognition on electronic display during event ✓ Recognition on event website
<p>FIREWORKS BOOSTER</p> <p>\$35 - \$50</p>	<ul style="list-style-type: none"> ✓ Recognition on electronic display during event ✓ Help provide the best display in the valley! A Simsbury holiday tradition

2011 Publicity Overview

Paid Advertisements and Editorial Coverage in:

Hartford Courant
Simsbury Life
Farmington Valley News
Simsbury Chamber of Commerce
Yankee Flyer

Additional Publicity Activities:

Event Emails to Local Families
Event Website
Roadside Signs
Municipal Building Posters
Fitzgerald's Sunday Flyer
Winter Program Brochure
(Culture Parks and Recreation Dept. E Mails)

Yes, to Simsbury Celebrates 2011!

Our Contribution Amount \$_____

Business Name _____

Contact Name _____

Telephone Number _____

Mailing Address _____

Please make your donation check payable to the Town of Simsbury and mail it to:
Simsbury Celebrates 2011! P.O. Box 495, Simsbury, CT 06070